OCTOBER 15-17, 2018 - MARRIOTT DENVER WEST - GOLDEN, CO



SOLD OUT

PLATINUM -\$20,000





- One (1) speaking position
 - » Thought leadership opportunity for one speaker on a conference panel session
 - » Complimentary speaker registration
- Exclusive Opening Keynote Sponsorship
 - » Opening remarks at the conference prior to day one or day two
 - » Two sponsored PPT slides in walk-in loop
 - » Literature distribution to all attendees
- One (1) Advisory Board position
 - » Complimentary Advisory Board registration
- Meeting room set boardroom style for private meetings during event
- Creative Space Display (Tier 1) in Networking Arena
- One (1) email blast to all registered attendees
- One (1) full page ad in POWER magazine
- One (1) E-newsletter text ad
- One (1) 300x250 banner ad on powermag.com
- Three (3) complimentary passes for sponsoring company
- Three (3) complimentary passes for clients
- Discounted registration pricing for additional sponsor personnel
 - » 20% discount at time of registration
- Marketing promotion—Sponsor recognized on:
 - » Full page ads promoting the conference in POWER magazine
 - » Promotional conference e-mail blasts
 - » Onsite signage and program agenda at the conference
 - » Event website—sponsoring company's description and logo



OCTOBER 15-17, 2018 - MARRIOTT DENVER WEST - GOLDEN, CO



GOLD-\$13,000 (ONLY | LEFT!)

- One (1) speaking position
 - » Thought leadership opportunity for one speaker on a conference panel session
 - » Complimentary speaker registration
- Breakfast or Lunch Sponsorship
 - » Signage showcasing sponsoring company as the Breakfast or Lunch Sponsor
 - » Sponsoring company's logo branded on tent cards on each table in breakfast or lunch room
 - » Promotional material of sponsoring company's choice to be placed on each lunch or breakfast seat
 - » Sponsoring company's logo on coffee sleeves in breakfast area *breakfast sponsorship only*
- One (1) Advisory Board position
 - » Complimentary Advisory Board registration
- Creative Space Display (Tier 2) in Networking Arena
- One (1) complimentary pass for a client
- Discounted registration pricing for additional sponsor personnel
 - » 20% discount at time of registration
- Marketing promotion—Sponsor recognized on:
 - » Full page ads promoting the conference in POWER magazine
 - » Promotional conference e-mail blasts
 - » Onsite signage and program agenda at the conference
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SILVER-\$8,000 (SIX AVAILABLE)

- Networking Break Sponsorship
 - » Signage showcasing sponsoring company as a Networking Break sponsor
 - » Promotional material of sponsoring company's choice on table in networking break area (optional)
- One (5-minute) presentation on sponsoring company's technology prior to a session
 - » Includes introduction of conference session and speakers
 - » Complimentary speaker registration
- Creative Space Display (Tier 2) in Networking Arena
- One (1) complimentary pass for a client
- Discounted registration pricing for additional sponsor personnel
 - » 20% discount at time of registration
- Marketing promotion—Sponsor recognized on:
 - » Full page ads promoting the conference in POWER magazine
 - » Promotional conference e-mail blasts
 - » Onsite signage and program agenda at the conference
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SECURE A SPONSORSHIP FOR MAXIMUM EXPOSURE!

OCTOBER 15-17, 2018 - MARRIOTT DENVER WEST - GOLDEN, CO



WELCOME RECEPTION - DAY I (EXCLUSIVE OPTION) - \$16,000

- Company recognized as exclusive sponsor of the Welcome Reception, which will take place on Monday after the Workshop
- Company logo on napkins
- Company logo on koozies
- Company recognized on signage throughout the reception
- Opportunity to place literature or giveaway item out during the reception
- Creative Space Display (Tier 3) in the Networking Arena
- One (1) complimentary pass for sponsoring company
- One (1) complimentary pass for a client
- Discounted registration pricing for additional sponsor personnel
 - » 20% discount at time of registration
- Marketing promotion Sponsor recognized on:
 - » Full page ads promoting the conference in POWER magazine
 - » Promotional conference e-mail blasts
 - » On-site signage and program agenda at the conference
 - » Event website sponsoring company's description and logo



SECURE A SPONSORSHIP FOR MAXIMUM EXPOSURE!

OCTOBER 15-17, 2018 - MARRIOTT DENVER WEST - GOLDEN, CO



WELCOME RECEPTION - DAY I (NON-EXCLUSIVE OPTION) - 3 AVAILABLE FOR \$5,000

- Company recognized as a sponsor of the Welcome Reception, which will take place on Monday after the Workshop
- Company logo on napkins
- Company recognized on signage throughout the reception
- Opportunity to place literature or giveaway item out during the reception
- One (1) complimentary pass for sponsoring company
- Discounted registration pricing for additional sponsor personnel
 - » 20% discount at time of registration
- Marketing promotion Sponsor recognized on:
 - » Full page ads promoting the conference in POWER magazine
 - » Promotional conference e-mail blasts
 - » On-site signage and program agenda at the conference
 - » Event website sponsoring company's description and logo

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OCTOBER 15-17, 2018 - MARRIOTT DENVER WEST - GOLDEN, CO



OPENING RECEPTION - DAY 2 (EXCLUSIVE OPTION) - \$16,000

- Company recognized as exclusive sponsor of the Opening Reception, which will take place on Tuesday after the conference program
- Company logo on napkins
- Company logo on cups at reception
- Company recognized on signage throughout the reception
- Opportunity to place literature or giveaway item out during the reception
- Creative Space Display (Tier 3) in the Networking Arena
- One (1) complimentary pass for sponsoring company
- One (1) complimentary pass for a client
- Discounted registration pricing for additional sponsor personnel
 - » 20% discount at time of registration
- Marketing promotion Sponsor recognized on:
 - » Full page ads promoting the conference in POWER magazine
 - » Promotional conference e-mail blasts
 - » On-site signage and program agenda at the conference
 - » Event website sponsoring company's description and logo



SECURE A SPONSORSHIP FOR MAXIMUM EXPOSURE!

OCTOBER 15-17, 2018 - MARRIOTT DENVER WEST - GOLDEN, CO



OPENING RECEPTION - DAY 2 (NON-EXCLUSIVE OPTION) - 3 AVAILABLE FOR \$5,000

- Company recognized as a sponsor of the Opening Reception, which will take place on Tuesday after the conference program
- Company logo on napkins
- Company recognized on signage throughout the reception
- Opportunity to place literature or giveaway item out during the reception
- One (1) complimentary pass for sponsoring company
- Discounted registration pricing for additional sponsor personnel
 - » 20% discount at time of registration
- Marketing promotion Sponsor recognized on:
 - » Full page ads promoting the conference in POWER magazine
 - » Promotional conference e-mail blasts
 - » On-site signage and program agenda at the conference
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PROMOTIONAL ITEM-\$5,000+ THE COST OF THE ITEM (MULTIPLE AVAILABLE)

- Sponsoring company's logo on attendee gift given to all attendees (select one)
 - » Portable device charger
 - » Notebooks
 - » Badge and Lanyard SOLD Rhombus



- » Additional options available by request
- One (1) complimentary pass for sponsoring company
- Discounted registration pricing for additional sponsor personnel
 - » 20% discount at time of registration
- Marketing promotion—Sponsor recognized on:
 - » Full page ads promoting the conference in POWER magazine
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CREATIVE SPACE IN NETWORKING ARENA

- Tier 1 \$8,000 (2 available) SOLD OUT
 - » Space is first come, first served
 - > 10 ft x 10 ft space (100 sq. feet)
 - » Two (2) complimentary passes
- Tier 2—\$6,000 (two available)
 - » Space is first come, first served
 - > 8 ft x 6 ft space (48 sq. feet)
 - » Available upon request: one (1) 6 ft table and two (2) chairs
 - » One (1) complimentary pass
 - » 20% discount at time of registration
- Tier 3—\$4,000 (five available)
 - » Space is first come, first served
 - > 6 ft x 3 ft space (24 sq. feet)
 - » Available upon request: one (1) 6 ft table and two (2) chairs
 - » One (1) complimentary pass



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